Marketing and Advertising Opportunities

Get ahead of the competition and put your organization’s message front and center. ACI Alliance is offering several marketing opportunities to our exhibitors that allow prime exposure to this influential group of hearing professionals.

Program Book Print Advertising

<table>
<thead>
<tr>
<th>Format</th>
<th>Price</th>
<th>Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$3,500</td>
<td>8” x 11”</td>
</tr>
<tr>
<td>Half Page</td>
<td>$2,000</td>
<td>8” x 5 ½”</td>
</tr>
<tr>
<td>Quarter page</td>
<td>$350</td>
<td>3.7” x 4.7”</td>
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Reach all conference attendees by advertising in the full-color CI2024 Vancouver Program Book. Distributed at registration, this must-have guide to meetings and sessions offers exceptional on-site exposure for your marketing message.

Other details:
- The supporting company is responsible for all costs associated with production of the ad.
- Supporting companies must provide digital proof of artwork for approval prior to production.

Lanyards

(Exclusive) $5,000

Worn by attendees for the duration of the event, your logo will be front and center with the exclusive opportunity to feature your brand.

(Price includes production. Restrictions may apply.)

Tote Bags

(Exclusive) $5,000

With so much great literature available at CI2024, attendees will rely on their complimentary tote bag to keep them organized.

(Price includes production. Restrictions may apply.)
Convention Centre Branding

Full Column Wraps – Registration  $3,000 ea.
(2 Available separately)
Make a huge impact in The Canada Place Foyer. Attendees won’t miss your logo and personal branding on the large, fully wrapped columns flanking registration. Column is wrapped approximately 8’ from the floor.

Full Column Wraps – Registration  (Exclusive) $5,500
As the exclusive sponsor of the columns flanking registration, your brand will make an indelible impression.

Half Column Wraps – Attendee Concourse  $1,600 ea.
There are multiple opportunities for branding columns leading down the Attendee Concourse leading to ballrooms A-C, the General Session room and Exhibit Hall. The branding on the front half of each column is approximately 8’ from the floor and face the interior of the concourse.

East Video Matrix  $4,500 ea.
(3 available run of show)
Deliver your text, video or static image in 15 second loops throughout the three days of the conference on the impressive 165” screen located at The Canada Place Foyer and registration.

Attendee Concourse Video Matrix  $3,600 ea.
(3 available run of show)
Your ad won’t be missed on the 110” screen centrally located in the Attendee Concourse leading to the conference sessions and Exhibit Hall. Your text, video or static image will be displayed in 15 second loops throughout the three days of the conference.

Concourse Pre-Function Video Screens

<table>
<thead>
<tr>
<th>Thursday</th>
<th>Friday</th>
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<tbody>
<tr>
<td>$8,000</td>
<td>$7,000</td>
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(3 available)
With 12- 55” screens lining the concourse, your ad won’t be missed as attendees move between the conference sessions and the Exhibit Hall. This opportunity is available for purchase Thursday or Friday. Or consider both days for a bigger impact.
Sponsorship Opportunities

The following policies apply to all Educational Grant support:

- Supporting company will be acknowledged as a supporter of the CI2024 Vancouver Symposium.
- Supporting company must sign a Letter of Agreement (LOA)
- Supporting companies will receive recognition from the podium, through event signage, and the CI2024 Vancouver website.
  (Please note that due to ACCME regulations, no company logos may be included as recognition for Educational Grants.)

The following marketing opportunities may be utilized with support through an educational grant:

On-Demand Satellite Symposia
$3,000
Satellite videos are a great way to get your message out to attendees beyond your exhibit booth. These 15-minute prerecorded videos will be available for on-demand viewing on the CI2024 mobile app during the live meeting and then moved to the ACI Alliance website for another thirty (30) days.

Other details:
- The supporting company is responsible for production, editing, and captioning of its video.
- Video submission is due to ACI Alliance Management by TBD. All videos are subject to ACI Alliance Management approval.

Speaker Ready-Room (Exclusive) $5,000
Throughout the CI2024 symposium the Speaker Ready-Room is a key focal point. All program contributors will visit and engage with this area in the preparation of their presentation and this zone will be visible to all participants.

Poster Session Support (Exclusive) $5,000
Support of the poster session is a wonderful way to promote your company as well as aid the students who participate as future members of the international CI field.

Other details:
- Company recognition in the program guide ahead of the posters’ listing.
- Acknowledgement on signage in the poster session. This will be held in the exhibition hall.

State Champion Dinner Meeting (Exclusive) $3,500
Support ACI Alliance State Champions’ annual in-person meeting to set our strategic advocacy direction. The educational grant will provide light food and AV during the meeting.

Other details:
- Company recognition in the program guide ahead of the State Champions’ listing.
- Recognition of the supporting company will be given verbally by ACI Alliance staff at the beginning and end of the meeting.
- CI2024 Vancouver staff will arrange AV.

Board of Director’s Luncheon Meeting (Exclusive) $1,500
Allow ACI Alliance leadership to convene productively by helping to support the costs associated with the board meeting including AV.

Other details:
- Recognition of the supporting company will be given verbally by ACI Alliance staff at the beginning and end of the meeting.
- CI2024 Vancouver staff will arrange AV.

Special Interest Group Lunch Meetings $2,000 per lunch (2) Thursday / Friday
Attendees include: Clinicians/scientists who are deaf or hard of hearing, students seeking guidance on mentorship and other topics, aural rehabilitation for adults post CI.

Other details:
- Company recognition in signage at the luncheon.
- Company recognition in the program guide.
- AV Included.

Networking / Coffee Breaks $5,000 per break (4)
Throughout the program, participants will enjoy coffee breaks within the exhibition hall areas.

Sponsorship provides you with brand recognition at one of these official breaks exclusively as the sponsor on your selected day’s morning or afternoon.

Other details:
- Company recognition in signage at refreshment stations in exhibit hall.
- Company recognition in the program guide.

Photographer (Exclusive) $1,500
Help the ACI Alliance capture the moment with a professional photographer. CI2024 Vancouver staff will make all arrangements.

Other details:
- Company recognition in the program guide.

Notes and Requirements
- All advertisements are subject to approval by ACI Alliance.
- Advertisements may not contain any items related to CME activities.
- ACI Alliance reserves the right to cancel any publication or service in the event of revenue shortfalls.
- ACI Alliance is not obligated to offer or replace canceled publications or services with any other advertising vehicle.
- All signed agreements are firm. No cancellations accepted.
- Payment due upon space commitment.
- Payments may be made via check or credit card.
- A minimum $500 late fee will be charged for materials received after specified due dates.

Questions? For more information please contact:

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