CI Manufacturers Satellite Symposia at CI2024

We appreciate the contributions of our CI Manufacturers and the symposia they each provide for attendees before the meeting and in advance of each day's programming. Please see below for our CI Manufacturers’ symposia details and join us for these informative offerings at CI2024.

Wednesday Satellite Symposia:

**Cochlear Americas**

**Wednesday, July 10 | 1:00 - 2:15 pm**

*The Future of Hearing Healthcare: Innovations in Patient-Centered Care for Increased Access and Optimized Outcomes*

**Presenters:** Lisa Aubert; Terry Zwolan, PhD; Sandra Prentiss, PhD; Sharon Cushing, MD; Daniel Zeitler, MD; Marlan Hansen, MD; Nicholas Benson, AuD, F-AAA; Warren Estabrooks, MEd, Dip. Ed. Deaf, LSLS Cert. AVT

Join us to hear from leading experts as they discuss their visions for a dynamic future for the hearing implant industry, where innovation and technology drive rapid advancements and expand indications, making more people eligible to experience improved hearing. The remarkable progression in technology has implications for long term cochlea health and brain development of our youngest patients and provides insights that may predict outcomes for our older adults. Come hear how patient-centered care and technology can revolutionize the field by improving accessibility and patient outcomes.

**Advanced Bionics**

**Wednesday, July 10 | 2:45 - 4:00 pm**

*Empowered Patients, Efficient Practices*

**Presenters:** Michael Harris, MD; Aniket Saoji, PhD; Kelley Dwyer, AuD; Dawn Marsiglia, AuD

Join Advanced Bionics to learn from your peers about unique technology innovations that focus on patient performance and empowerment while driving positive outcomes and efficiencies for practices. In this symposium, we will highlight AB innovations as we follow the patient journey from implantation to activation, programming and beyond.
MED-EL

Wednesday, July 10 | 4:30 - 5:45 pm

**Empowering Auditory Excellence: Insights and Innovations**

**Presenters:** Darla Franz, MA; Katelyn Glassman, AuD; Luke Helpard, PhD; Katie Plum, AuD; Richard Gurgel, MD

MED-EL has pioneered innovative technologies that empower surgeons and audiologists to better match cochlear implant electrodes to each individual’s unique anatomy, and objectively program based on the precise frequency-place location of each contact once the chosen array is implanted. This session will provide an in-depth view of the latest science that supports clinicians in achieving the best match for each individual, along with real world clinical experiences using these technologies. Finally, MED-EL will offer a glimpse into future product innovations intended to even further empower clinicians in implementing individualized medicine.

**Breakfast Symposia:**

**Cochlear Americas**

Thursday, July 11 | 7:30 - 8:30 am

**Inspired by a Lifetime of Hearing Performance: Innovations in Cochlear Implant Technology to Maximize Hearing Potential**

**Presenters:** Christine Menapace; Craig Buchman, MD; Viral Tejani, AuD, PhD; Katelyn Berg, AuD, PhD; David Kelsall, MD; Jan Janssen

The patient profile for cochlear implant candidacy is evolving and so is the data informing us about pre-operative factors that predict performance. The impact of this research and the significance of optimizing each step in the patient’s hearing journey gives us a better chance than ever before to help each individual achieve their hearing potential. This session will explore the significance of preoperative factors, opportunities to maximize success within the operating room, and best practice for maximizing individual outcomes.
MED-EL
Friday, July 12 | 7:30 - 8:30 am
Cutting Edge Technologies to Empower Connection
Presenters: Angela Nasto, BS; Kevin Vukovich, MS; Allison Racey, AuD; Jennifer Robinson, MS; Samantha Scharf, AuD
This session will explore two leading-edge topics in the world of hearing healthcare. MED-EL’s technologies to treat mixed and conductive hearing loss are transforming the lives of children. This session will provide insights into treatment options and outcomes for this patient group and new, integrated technologies to empower confidence in surgical planning for this population. Additionally, we will explore the benefits of Remote Care for cochlear implant recipients using a new smartphone app to empower patients with deeper insights into their implant system. The app can integrate with MAESTRO clinical programming software to offer clinicians more flexibility in treatment options. Join us as we uncover new advancements in hearing healthcare and technology integration.

Advanced Bionics
Saturday, July 13 | 7:30 - 8:30 am
Sonova Synergies: The Power of the AB • Phonak Partnership
Presenters: Andrea Overton, AuD; Kevin Zhan, MD; Amy Ng, MSc; Tony Spahr, PhD
Learn about shared technologies within the Sonova family, the unique benefits that these technologies offer to patients and practices, and the continuum of hearing care in the Sonova family.